

Adams Nye Sinunu Bruni Becht

“As a small business, we understand that litigation is not the business, but a hindrance to the business,” says Bruce Nye, managing partner at Adams Nye Sinunu Bruni Becht, the San Francisco law firm known best for its work in complex and toxic tort litigation.

“We have come to realize that for better or for ill, and sometimes it’s definitely both, litigation is a part of being in business,” Nye says. “In almost every instance I can recall, a business is extremely unhappy when it’s getting sued. But,” he adds, “most businesses at one time or another need to use a court system. We are a boutique firm that provides those services. We have intimate knowledge about how the court, the judges, and the system work.”

Adams Nye Sinunu Bruni Becht celebrated its 10th birthday on March 1. And after only a decade, the group of fifteen lawyers tries more cases to verdict than any other comparably sized firm in the Bay Area. “All of our partners have been Bay Area attorneys for all of our careers, and as a result have repeatedly tried cases in all nine of the Bay Area courts: we know and are known by the judges,” Nye says. “We now appear regularly in Los Angeles, Orange, San Diego, and Riverside counties as well, but we are centered here and benefit from a home court advantage.”

The roller coaster economy that derailed many Bay Area companies, at least in the short term, has proven not so bad for business at Adams Nye. “We have never positioned ourselves as a New Economy law firm,” Nye explains. “Our business plan was never to ride the bubble. A lot of the New Economy business was transactional and that’s not us.”

“Everything we do is litigation,” Nye says, “ranging from contract work to toxic tort work to asbestos proceedings. We also work with companies who find



themselves in mass litigation involving any alleged exposure to chemicals.”

Adams Nye has particular expertise in science-based litigation. “We represent companies concerning Proposition 65, for instance, the toxic exposure warning statute,” Nye says. “On the plaintiff side, we’ve done a fair amount of environmental cost recovery work for developers and construction defect litigation for companies in the construction industry.”

The firm handles cases for midsize companies and small businesses as well as larger corporations. “We’ve represented a number of Fortune 500 firms over the past year, such as Baxter International and Whirlpool, and we’ve also worked for smaller companies, such as automobile businesses and contractors.”

No matter how small or big a business is or how complex an intervention it requires, Adams Nye consistently

provides all clients with individualized and complete litigation resources. “I hear repeatedly from clients that they feel we are responsive and comfortable to work with, and I’m very proud that the clients we represent like us on a personal as well as a business level,” Nye says. “We try not to act like we’re smarter than everybody else, but we are good at reaching resolutions.” ■

Adams Nye Sinunu Bruni Becht
633 Battery Street, 5th Floor
San Francisco, CA 94111-1809
Telephone: 415-982-8955
Facsimile: 415-982-2042
Website: www.ansbb.com